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Press Release

For Immediate Release

MEMBER AUTO CENTER WELCOMES ASSOCIATED CREDIT UNION

Houston, TX | April 2015. Member Auto Center (MAC) announced the addition of Associated Credit Union of Texas (ACUTX) to its growing list of Credit Union partners in the Houston area, now reaching 800,000 credit union members with its car buying services. The MAC auto buying program adds to ACUTX's strong member services by providing a place for members to start their car shopping, with the ultimate goal of helping to retain member auto loans.

"We are very happy to welcome Associated Credit Union of Texas to the MAC family of Credit Unions. We are confident the program will have a positive impact on their auto loan capture strategy and we look forward to a very long and successful partnership." - John Riley – Executive Vice President

For more than 60 years, Associated Credit Union of Texas has worked to develop life-long relationships with their members. As a community credit union, membership is open to anyone who lives, works or worships in Brazoria, Harris or Galveston County or within a 10-mile radius of one of our branch locations.

Member Auto Center (MAC) is a division of CU Alliance, LLC, a Credit Union Service Organization (CUSO) formed in 1998 and based in Houston, TX. MAC was originally developed as a car buying assistance program to help Houston Credit Unions provide members with a service that would help them through the process of buying a car. Today, MAC uses the power of credit union collaboration to bring the most comprehensive online tools and best practices for Credit Unions. The MAC goal is to help members buy cars and Credit Unions save member auto loans. For more information visit www.START.memberautocenter.com.