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# Press Release

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For Immediate Release

## MEMBER AUTO CENTER WELCOMES FIRST COMMUNITY CREDIT UNION

**Houston, TX | February 13, 2015.** Member Auto Center (MAC) announced the addition of First Community CU (FCCU) to its growing list of Credit Union partners in the Houston area, now reaching more than 750,000 credit union members with its car buying services. The MAC auto buying program adds to FCCU's strong member services by providing a place for members to start their car shopping, with the ultimate goal of helping to retain member auto loans.

*"We are very excited to welcome First Community CU to the MAC family of Credit Unions. We are confident the program will have a positive impact on their auto loan capture strategy and we look forward to a very long and successful partnership."* - John Riley – Executive Vice President

First Community Credit Union (FCCU) was chartered in 1954 to serve the employees of the Spring Branch Independent School District. FCCU currently serves the communities of Spring Branch, Alief, Cy-Fair, Katy, Sugar Land, Missouri City, Spring, Tomball, and The Woodlands. First Community Credit Union continues to lead the way as a high-tech, high-touch credit union with leading digital services including Online Banking, Mobile Banking, iPhone/Android Apps and more. FCCU also works to ensure our members are backed by the latest in security. As a full-service financial institution, First Community Credit Union proudly serves the daily financial needs of over 108,000 members at our 18 locations. For more information go to [FCCU.org](http://FCCU.org)

Member Auto Center (MAC) is a division of CU Alliance, LLC, a Credit Union Service Organization (CUSO) formed in 1998 and based in Houston, TX. MAC was originally developed as a car buying assistance program to help Houston Credit Unions provide members with a service that would help them through the process of buying a car. Today, MAC uses the power of credit union collaboration to bring the most comprehensive online tools and best practices for Credit Unions. The MAC goal is to help members buy cars and Credit Unions save member auto loans. For more information visit [www.START.memberautocenter.com](http://www.START.memberautocenter.com).