



Contact: John Riley  
9601 Jones Rd. Ste. 108  
Houston, TX 77065  
866-970-2822 ext. 202  
Jriley@CUAcuso.com

# Press Release

---

For Immediate Release

## MEMBER AUTO CENTER WELCOMES GULF COAST EDUCATORS FCU

**Houston, TX | April 2015.** Member Auto Center (MAC) announced the addition of Gulf Coast Educators Federal Credit Union (GCEFCU) to its growing list of Credit Union partners in the Houston area, now reaching more than 800,000 credit union members with its car buying services. The MAC auto buying program adds to GCEFCU's strong member services by providing a place for members to start their car shopping, with the ultimate goal of helping to retain member auto loans.

*"Gulf Coast Educators is excited to add such a resourceful and time saving tool to our website to better serve our membership. Our members will be able to perform detailed new and used car searches, negotiate, and locate autos from a wide variety of quality dealerships all from one easy to use site."* – Eric Stegall – VP of Lending and Sales, Gulf Coast Educator Federal Credit Union

*"We are very happy to welcome Gulf Coast Educators FCU to the MAC family of Credit Unions. We are confident the program will have a positive impact on their auto loan capture strategy and we look forward to a very long and successful partnership."* - John Riley – Executive Vice President

Gulf Coast Educators is dedicated to serving the financial needs of school employees in Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery or Waller Counties, Texas.

Member Auto Center (MAC) is a division of CU Alliance, LLC, a Credit Union Service Organization (CUSO) formed in 1998 and based in Houston, TX. MAC was originally developed as a car buying assistance program to help Houston Credit Unions provide members with a service that would help them through the process of buying a car. Today, MAC uses the power of credit union collaboration to bring the most comprehensive online tools and best practices for Credit Unions. The MAC goal is to help members buy cars and Credit Unions save member auto loans. For more information visit [www.START.memberautocenter.com](http://www.START.memberautocenter.com).